

MAY - 10 - 2019

HEALTHCARETECHOUTLOOK.COM

## Top 10 Medical Practice Management Solution Providers in Europe - 2019

The medical industry is one of the extremely complex and constantly evolving verticals. Managing a medical practice is not an easy task as there are constant challenges such as effective management of time, dealing with patient no-shows and eliminating administrative inefficiencies to maintain quality of care delivery. As these issues are getting more critical than ever, individual practices and healthcare systems have started investing in technology that allows them to succeed in this complex environment.

They are modernizing the patient experience by allowing patients to make appointments and interact with the physicians online. The initiative also includes enabling patients to check in via the mobile app or in-office kiosk, and even getting telemedicine services.

As billing and coding are essential aspects of medical practice, advanced technologies are beneficial for billing duties as they allow for automated billing processes. For

insurance claims, modern systems make the process much easier for administrative staff. They assign special billing codes for a number of procedures to ensure that the process goes smoothly when submitted to insurance companies, making patients as well as physicians' work easy.

Since the market is full of medical practice management solution providers, zeroing on the apt one is critical. After a thorough analysis of these solution providers, our distinguished panel comprising of analysts, CEOs, CIOs, including Healthcare Tech Outlook's editorial board has reviewed and brought a competitive list of top 10 companies.

In our selection process, we have reviewed vendors' competency to provide efficient as well as cost-effective and efficient medical practice management solutions, which are at the forefront of tackling the challenges of the space. We present to you Healthcare Tech Outlook's Top 10 Medical Practice Management Solution Providers - 2019.



**Company:**  
Pharmapod

**Description:**

Offers a global healthcare intelligence and quality platform for data and validated learning, improving patient safety, and reducing medication errors

**Key Person:**  
Leonora O'Brien  
MRPharmS MPSI,  
Founder & CEO

**Website:**  
[pharmapodhq.com](http://pharmapodhq.com)

# Pharmapod

## A Revolutionary Solution in Mitigating Medication Errors

Having had over 20 years of experience as a pharmacist, Leonora O'Brien, CEO, & Founder of Pharmapod, witnessed first-hand the adverse outcomes that medication errors can lead to. Historically, healthcare teams have a siloed approach regarding medication safety. There is a lack of a transparent system and an inability to benchmark safety practices on a national and international basis using real-time data. "Every year, an overall human cost of medication errors in Europe alone is 3.2 million days of hospitalization, and 260,000 incidents of permanent disability. This results in a global annual financial cost of over \$42 Billion," says Leonora.

Pharmapod has a global healthcare intelligence and quality platform positioned as the 'go-to' source for data and validated learning, improving patient safety, and reducing medication errors. The SaaS cloud-based Pharmapod system comprises of a comprehensive suite of Continuous Quality Improvement (CQI) tools to help pharmacies, hospitals and long-term care facilities with their analysis of incidents that can record data in an anonymous, aggregated fashion, allowing information relating to medication errors to be shared locally, nationally and internationally. This enables healthcare professionals to learn from these errors recorded and put procedures in place so that they are reduced on a global level. Tools available within the platform include root-cause analysis, the risk matrix and 5-Whys which fosters a standardized approach to CQI.



that allows organizations to transmit information securely and efficiently through APIs to required stakeholders. Additionally, the platform facilitates the development of common mutually agreed datasets, enabling controlled data aggregation from multiple sources. It also provides feasibility for provincial regulators to collect data to meet their local regulatory and compliance requirements. The incident data to the aggregate provincial dataset is 100% anonymous— patient or personally identifiable information is not

included. Pharmapod also houses a best-in-class data warehouse, which is completely customizable as per

individual regulators requirements. They can either choose from 'off-the-shelf' reports and analytics, or customize their reports based on current and evolving needs.

Furthermore, Pharmapod works alongside regulators to develop CQI training program for pharmacies. For their standardized approach to medication safety practice emphasizes learning and accountability, through a culture where healthcare professionals are comfortable in bringing forward medication incidents without fear of investigation or disciplinary outcomes. The company offers an e-Training education tool—encompassing a range of teaching techniques including diagrams, infographics, and quizzes that enables learning in a user-friendly way.

With such multi-pronged solutions, Pharmapod is ideally positioned to revolutionize the medication safety landscape. "In comparison to other key players in the market, we differ because we are professionally led by pharmacy professionals," says Leonora O'Brien, founder, & CEO, Pharmapod. Looking ahead, the company is further planning to diversify its offerings. Pharmapod has a solution for long-term care facilities and in March, partnered with Remedy'sRx Specialty Pharmacy to extend the Pharmapod solution to the Long-Term Care, Retirement, Supportive Living and Group Home sector. Later this year, the company will also have a wide range of CQI tools and platforms for Incident Management in hospital pharmacy care. "We will also have a range of clinical service modules available for pharmacy care providers. So, 2019 is going to be a busy time for us, and we are excited to see the assistance and support that our platform will bring to organizations around the world to achieve global patient safety" concludes Leonora. **HT**

“  
**Medication errors cannot be tackled successfully without a dedicated global learning health system, underpinned by a fully integrated infrastructure**

Presently, CIO's of pharmaceutical sector are facing issues concerning security, transparency, data protection, and access to relevant analytics. Also, incident audit trail is a key requirement in the healthcare space which legacy system fails to capture. Pharmapod system seamlessly captures data and aggregates them across a shielded infrastructure